



2023 South Dakota State SHRM Conference

May 3-5, 2023

Riverfront Event Center, Yankton SD

Vendor Date: May 4, 2023, 9am-4pm

Vendor: \$400

- 6 ft Vendor Table with 2 chairs
- Name Listed on State Conference Website
- Lunch on Thursday for 2 Representatives
- Invitation to Networking Opportunities (additional cost)

Bronze Vendor/Sponsor: \$500

- 6 ft Vendor Table with 2 chairs
- Name Listed in State Conference Website
- Lunch on Thursday for 2 Representatives
- Invitation to Networking Opportunities (additional cost)
- Snack Break Sponsored by Company with Signage
- Marketing Piece Added to Registration Packet

Silver Vendor/Sponsor: \$1000

- 6 ft Vendor Table with 2 chairs
- Name Listed on State Conference Website
- Lunch on Thursday for 2 Representatives
- Invitation to Networking Opportunities for 2
- Event Sponsored By Your Company with Signage
- Name Recognition at Announcements
- Marketing Piece Added to Registration Packet

Gold Vendor/Sponsor: \$2000

- 2 - 6 ft Vendor Table (Twice the space!)
- Name and Logo listed on State Conference Website
- Lunch on Thursday for 2 Representatives
- Event Sponsored by Company with Signage
- 1 Conference Registration (includes Networking Opportunities)
- Name Recognition at Announcements
- Name on Signage at Front on Main Stage
- Marketing Piece Added to Registration Packet

Platinum Vendor/Sponsor: \$3000

- 2 - 6 ft Vendor Table (Twice the space!)
- Name and Logo listed on State Conference Website and all Publications as a Platinum Sponsor
- Lunch on Thursday for 2 Representatives
- *Meal Event Sponsored by Company with Signage and 5 Minutes of Speaking Time to Introduce Your Company
- 2 Conference Registrations (includes Networking Opportunities)
- Name Recognition at Announcements
- Name on Signage at Front on Main Stage
- Marketing Piece Added to Registration Packet

* You will be assigned an event to sponsor. If you have a preference on which event, please contact Corey Pospisil at cpospisil@shurco.com

Door Prizes: Please provide a door prize to be given away at your booth as one of many drawings offered throughout the conference.

Register at: <https://sodak.shrm.org/>

Cancellation Notice: Cancellations received by April 15, 2023 will receive a 50% refund. No refunds after April 15, 2023.

Set up: Vendors may set up Wednesday night from 3-5 pm or Thursday morning starting at 7 am. Electricity will be available, but you will be responsible for bringing your own equipment including extension cords, backdrops, etc